(Annexure – A)

<u>Job Descriptions</u>

Manager - Planning & Management (EVCI) (Contractual)

1) This is a business development and commercial role which involves directly working with the EVCI Head on securing, negotiating, and developing EV Charging sites across India.

2) Support the EVCI Head with business infrastructure rollout, network planning and implementation.

3) Account management approach to interacting with business stakeholders, government (Land /Revenue authorities, Municipalities) and other private agencies with site/s for setting up EV Chargers.

4) Must be able to work independently and close commercial agreement/s with government /private agencies for developing public use EV charging infrastructure.

5) Develop and implement commercial strategies according to company goals and objectives.

6) Develop strategy to have new customers and manage client relationships (new and existing).

7) Should have hands on experience in Business and Project Development preferably in retail fuel stations deployment.

8) Build a strong network with stakeholders and customers, especially in urban areas Pan India.

9) Should possess a working knowledge and understanding of the Indian Electric Mobility Sector.

10) Must be capable of designing and delivering excellent presentation internally/ externally.

11) Must be capable of preparing documentation and commercial bids as per specification.

12) Shall be required to support business development initiatives including but not limited to proposal writing, development of business/financial model and strategy documents.

13) Shall monitor the market and competitors, identify, and develop the company's unique selling propositions and differentiators.

14) Shall represent organization at any conferences, meetings, and events as appropriate.

15) Any other roles and responsibilities assigned by management from time to time.

Key Skills Required

- Prior experience in business infrastructure rollout, network planning and implementation
- Must have prior exposure in infrastructure projects business development in urban and rural settings
- Prior experience in Client acquisition and account management in sectors such as Real estate, OMCs, EVCI, Telecom and/or Banking with a B2G interface would be preferred
- Adept in dealing with both business and technology requirements.
- Experience in preparing business agreement and proposals, lease agreements
- Experience in liaison with Govt / Corporate agencies.
- Excellent communication skills presentation, verbal and written.
- Keen communicator with excellent interpersonal skills.
- Must have strong analytical skills.